iTunes U
Click. Sync. Learn.
What is iTunes U?
History
Duke First Year Experience

- Distributed 1650 4th gen 20GB Apple iPods to incoming Freshmen
- 150 extras on loan for upperclassmen
- Preloaded with welcome message, school songs, campus info, tips on studying
Purpose

- Find creative ways to use iPods in academic experience & campus life
- Student find new ways to learn
- 11 Courses participated at inception
There is a catch

- Students' academic use will be studied
- The studies will be used to decide program's viability
Common Usage

- Download/Listen to recorded lectures
- Conduct interviews
- Podcasting/Audio blogging
- Portable hard drive
- Signal generators
- Music!
Results

- Data collection in Engineering
- Assist with Spanish Accents
- Help Carry On Class Discussions
- Quotes Caught on iPods
- Illustrate Engineering Principles
- 06-07 is the 3rd year of this “pilot” program
Stanford on iTunes U

- Apr 2005, Stanford on iTunes U started
- Enable users to access rich digital material
- Provide school’s repository of content to the public
iTunes U

- Jan 25, 2006 - Apple launched iTunes U
- One click content transfer
- Cross platform support
- Portability (iPod/iPod Video)
Institution Benefits

- Free content hosting service
- Full content control
- Scalable
- Enable instructors to manage content
- Integrated Podcast support
- End-to-end solution
Student Benefits

- 24/7 availability of materials for classes
- Easy access to content (Win/Mac)
- Very portable (learn anywhere with iPod)
- Practice make perfect!
- Final exam prep
Pilots

- Duke
- Brown
- Stanford
- University of Michigan
- Missouri School of Journalism
- University of Wisconsin Madison
Current Adopters

- Many many many ... Universities in US & Canada
- Stanford on iTunes U
- Berkeley on iTunes U
- Duke Fuqua School of Business on iTunes U
- University of Michigan School of Dentistry on iTunes U
Courses

Computer Science
Last Modified: Nov 17, 2006
Total Tracks: 257

Biological Sciences
Last Modified: Nov 17, 2006
Total Tracks: 178

Engineering
Last Modified: Nov 17, 2006
Total Tracks: 229

Physical Sciences
Last Modified: Nov 17, 2006
Total Tracks: 262

Information Science
Last Modified: Nov 17, 2006
Total Tracks: 34

Arts & Humanities
Last Modified: Nov 17, 2006
Total Tracks: 68

Chemistry
Last Modified: Nov 17, 2006
Total Tracks: 78

Natural Resources
Last Modified: Nov 17, 2006
Total Tracks: 98

Social Sciences
Last Modified: Nov 17, 2006
Total Tracks: 306

What's New
Nobel Prize: George F. Smoot
Brad DeLong: Afta Thought...
Intro to Astronomy
General Human Anatomy
Intro to Nonviolence
Macroeconomics
Campus Tour slideshow
California magazine podcasts
“The Play” video
Courses on iTunes U

Available Courses
Last Modified: Wed Nov 15, 2006
Total Tracks: 21

Around Penn State

New and Cool on iTunesU
Last Modified: Wed Nov 15, 2006
Total Tracks: 4

Speeches and Lectures
Last Modified: Sat Nov 11, 2006
Total Tracks: 2

Institute for the Arts and Humanities
Last Modified: Sat Nov 11, 2006
Total Tracks: 1

Penn State Podcast Shows
Last Modified: Thu Nov 16, 2006
Total Tracks: 38

Links
- Penn State University
- Podcasts at Penn State
- Information Technology Services
- Login to iTunesU
- Logout
DEMO
Do I have to attend class ever again?
Sources

Apple iTunes U

MacWorld News

Duke Digital Initiative

Random people’s pictures

http://www.macnewsworld.com/story/36357.html
http://the.honoluluadvertiser.com/article/2004/Aug/31/tc/tc02a.html
http://dukenews.duke.edu/2005/04/ipodfinal.html
http://magazine.lib.duke.edu/issue19/feature2.html
http://cit.duke.edu/ideas/newprofiles/ipod_faculty_articles.do
http://macslash.org/article.pl?sid=06/01/25/0919249
http://dukenews.duke.edu/2006/02/iTunes%20U.html
http://www.mccullagh.org/photo/1ds2-4/red-apple