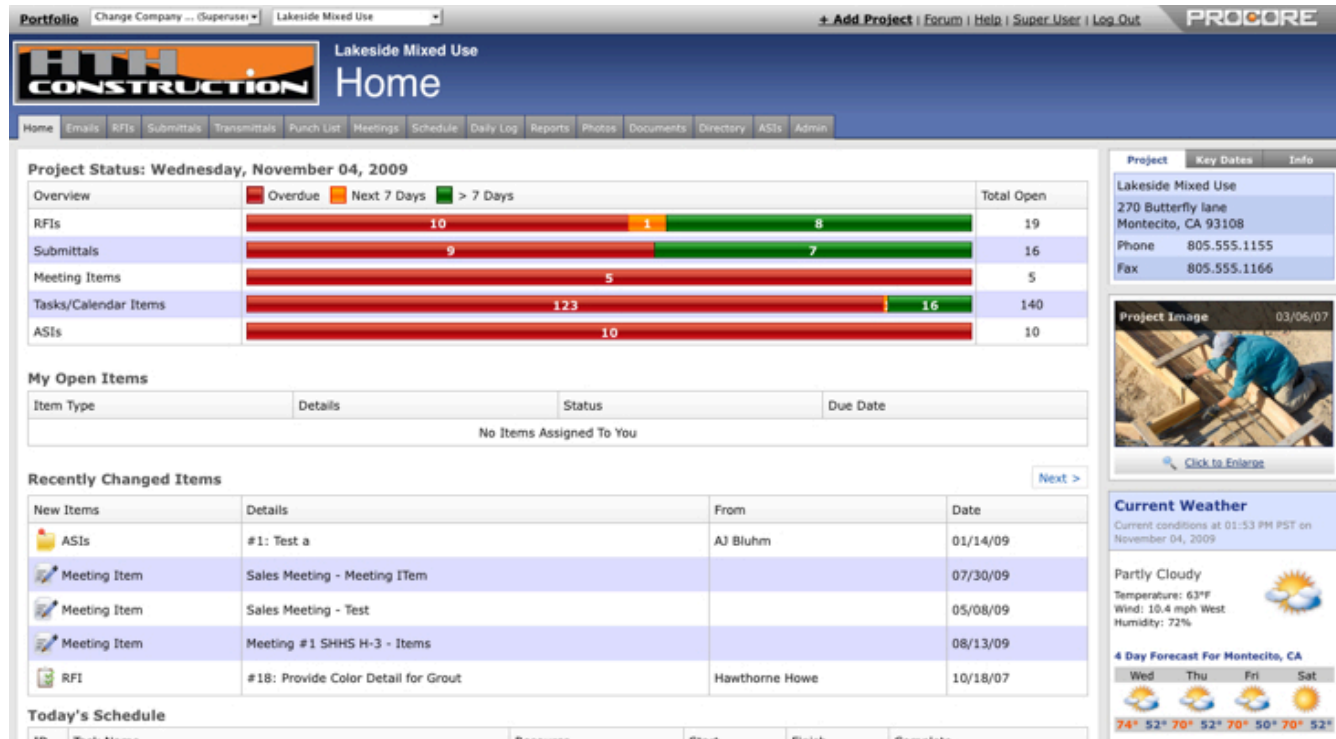


Procore Technologies, Inc.



- Web-based construction project management software
- Venture-funded, profitable, 200+ customer accounts, 30,000 users
- Office in Montecito, majority of staff are UCSB alums

Procore provides...

- Project Scheduling
- Document and Photo Management
- Communications Management
- Contract/Change Management and Financial Reporting

The image displays three overlapping screenshots of the Procore software interface for a project named 'Lakeside Mixed Use'.

Top Screenshot: Schedule
 Shows a 'Month Calendar' for November 2009. The calendar grid highlights specific dates with task entries. Below the calendar, a list of tasks is visible, including 'Exterior Finishes', 'Exterior Stone work', 'Complete exterior siding', 'Utility Rough - Rough-in Plumbing', 'Utility Rough - Rough-in Electrical', and 'Utility Rough - Rough-in HVAC'.

Bottom Left Screenshot: Submittals
 Displays a table of 'All Submittals'. The table has columns for #, Date Received, Cost Codes, Rev, Title, Status, and Assignee. The data includes various submittals such as 'Wood Sub-floors', 'Temporary Water', 'Masonry Veneer', 'Concrete Finishing', 'Temporary Utilities', 'Excavation and Fill', 'Lawn Sprinkling and Irrigation', 'Hazardous Materials Removal and Disposal', 'General Requirements', and 'Construction Scaffolding and Platforms'.

Bottom Right Screenshot: Photos
 Shows a 'Photos' gallery with a grid of image thumbnails. A 'Photo Details' view is open on the left, showing a larger image of a construction site. The interface includes search and navigation options.

Procore's technology...

- Ruby-on-Rails, Postgres database
- Data storage on Amazon S3
- Virtual XEN servers
- Apps for both iPhone and Android



Android



iPhone

Last Year's Successful Capstone Project

- Goal: Create Android App
- Procore supplied the graphics
- All coding done by Capstone Team
- App prototype was completed for team presentation
- Commercial app released October 2010
 - Two team members built out app during Summer 2010
 - Procore invested over \$15k to fund final development & commercialization
- First Android App in market space
 - App has become a selling point for Procore vs. competitors
 - Capstone made a difference to Procore's business results!



2011 Capstone Project

- **Project Opportunity:**

- More Procore customers adopting tablet computers (mostly iPad)
- Procore's competitors do not offer iPad apps
- Compelling use case: Plan and document review and mark-up in the field
- The 2011 Capstone Team will again help Procore beat the competition

- **Project Challenge:**

- Create a PDF review and mark-up app for use on iPad
- Combine existing features of PDF mark-up apps with unique functionality of Procore's system
- Leverage Procore APIs, iPhone app code, existing graphics

- **Project Goal:**

- Live iPad application in iTunes App Store

Procore will...

- Provide access to our internal engineering and management resources
- Provide user interface consultants to help enhance the UI, create graphics if needed
- Provide access to Procore customers as needed
- Provide iPad for use in development

Your team will...

- Meet with Procore every two weeks @ UCSB
- Conduct customer interviews to confirm use case
- Use Procore's online code repository (github) and online ticketing system to manage project items

Why Procore?

- We're offering the opportunity to build a unique iPad app.
 - App will be first of its kind in the construction software industry
 - Combines web application with iPad app using APIs
- Experience: This is how software development is done.
 - Github code repository for team development
 - Online issue ticketing and tracking
 - Customer/user input and feedback from actual use cases
 - Coding to comply with Apple's App Store rules
- Fantastic addition to your project portfolio – show employers (and Procore!) you can hit the ground running.
- Next steps: Come talk to us at the end of this session!
- Follow up: tooeey@procore.com